



# American Youth Horse Council

577 North Boyero Ave. Pueblo West, CO 81007

(719) 547-7677 - Fax: (775) 256-0382

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## **2012 Grant Criteria and Eligibility**

### **AYHC Mission Statement:**

***The American Youth Horse Council ("AYHC") is the umbrella organization providing encouragement, communication, leadership and resources to serve and promote the youth horse industry.***

### **About The American Youth Horse Council Grant Program**

Among its many projects, the AYHC annually accepts and awards grant funding to quality youth leader and youth programs. The primary intent of AYHC's grant program is to assist groups and help provide training to volunteer leaders, which will enrich the horse experiences of our youth. A secondary goal of this grant program is to provide assistance to high impact activities which promote or fulfill the mission of AYHC with direct service to youth that promotes the youth horse industry.

### **Criteria and Eligibility for Funds**

**Membership.** All applicants must be AYHC members. You may submit membership at the time of application.

**Requirements.** Funding proposals should include the following:

- ❖ Be related to the development, promotion and management of leader training events
- ❖ Demonstrate that the ultimate goal of the event is related to the education of youth by the development adult/teen leadership skills for the enhancement of the horse industry.
- ❖ Demonstrate support, collaboration, partnerships, and links with other entities. The AYHC looks for a minimum of two (2) organizations of dissimilar affiliation to participate as co-sponsors. Examples of cosponsors meeting this requirement are 4-H and Pony Clubs, 4-H and FFA, Pony Club and breed associations, state horse councils, and horseman's associations, or groups that use horses with kids.

Funds issued through the AYHC in response to an accepted application must be spent only for the items described in the grant application.

**Restrictions.** The AYHC does not make scholarships or grants to political campaigns or entities designed primarily for lobbying or to support religious activities or that jeopardize the AYHC's tax-exempt status.

**Repeat Applications.** If your organization received funding last year, you must submit a final report of the event to the AYHC office before September 30th of the project year to be eligible for funding the next year. The AYHC expects a final report from grant recipients within one month of completion of events that received AYHC funds.

### **Funds**

The AYHC's maximum amount of annual funding varies annually as determined by the AYHC Board of Directors. Generally, grants are at or below \$1,500. Also, grants will be made available on a regional and national basis. Examples of regional events that meet this definition include: several states in the case of locations such as New England, or several counties as in the case of northern Texas.

### **Application Deadline**

**Applications must be received in the AYHC office by no later than September 30th of the current year.**

AYHC only has one grant cycle each year so the grants submitted by September 30<sup>th</sup> should be for projects after November 15<sup>th</sup> of the current year.

### **Grant Application and Approval Process**

The AYHC makes funding decisions based on written and signed application forms, which can be obtained from the AYHC's website. Please provide additional documents and information as the form requires. At its discretion, the AYHC may seek additional information. After the application has been reviewed by the AYHC's Grants and Scholarships Committee and later by the AYHC Board of Directors, applicants will be notified in writing or by phone of the AYHC's decision. Award winners will be notified in November or as soon as possible. Half of the award will be presented before the event and the second half will be sent upon receipt of a summary of the event.

The AYHC welcomes your questions. Please contact our Executive Director at 719-5477-7677 or [info@ayhc.com](mailto:info@ayhc.com).



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## 2012 AYHC Grant Application

### Information About You

Name of Applicant (if person) or Organization: \_\_\_\_\_  
Name of Contact Person/Title with Organization (if any): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail Address: \_\_\_\_\_  
Organization's Website (if any): \_\_\_\_\_

Is the Project/Event Coordinator different from the person above? \_\_\_ No \_\_\_ Yes – If YES, please complete below:  
Coordinator of Event/Project: \_\_\_\_\_ Title of Coordinator: \_\_\_\_\_  
Coordinator Address: \_\_\_\_\_  
Coordinator Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### Information About Your Event or Project

Name of Event/Project: \_\_\_\_\_

Anticipated Date(s) of Your Event/Project: (if applicable) \_\_\_\_\_

Location of Event/Project (if applicable) \_\_\_\_\_

Description of Project/Event (Please attach proposed schedule, topics, clinicians, speakers, etc.) \_\_\_\_\_

Please answer the following regarding the event (use separate pages, if necessary):

A) Whom will your Event/Project benefit? (Examples: "Youth Leaders in the state of Missouri," or "Adult and youth in the Pittsburgh community and surrounding counties," or "People of all ages in the Southwestern United States.") \_\_\_\_\_

Primary Audience: \_\_\_ Adult Leaders \_\_\_ Teen Leaders \_\_\_ Public \_\_\_ Youth Audience

Please list the names of all other organization(s) that are co-sponsoring or collaborating in your Event/Project and describe their role in the Event/Project. Have organizations or leaders in your community/industry shown support for your Event/Project? Feel free to attach letter(s) of support or list their names

B) How many people do you expect will be served by or attend your Event/Project? (Why do you believe this many?) \_\_\_\_\_

C) What efforts will be undertaken to inform these potential participants/attendees of the Event/Project? \_\_\_\_\_

Primary Purpose: \_\_\_ Leader Training \_\_\_ Educational \_\_\_ Clinic

D) Did this Project/Event occur before? \_\_\_ No \_\_\_ Yes – If YES, please complete below:

When? \_\_\_\_\_ Past number of attendees/per year \_\_\_\_\_

What amount of funding are you requesting: \$ \_\_\_\_\_ (\$1500 maximum, attach a project budget)

**2012 Grant Application (continued)**

E) Did you or your organization apply for AYHC funding in the past? \_\_\_\_\_ No \_\_\_\_\_ Yes – If YES:

Amount received: \_\_\_\_\_ Date(s) received: \_\_\_\_\_

Attendance at past events: \_\_\_\_\_

Please attach a list of all event(s) or project(s) for which you have received AYHC funding in the past.

**F) Letters of Support From (attach at least 2): 1) \_\_\_\_\_ 2) \_\_\_\_\_**

**Justification of Need**

Describe the specific use that the AYHC funds (if granted) would be put to: (Examples: “Worker salaries,” “clinician fees,” “clinician lodging/travel only,” “refreshment expense during break on [date],” “expense of appreciation plaques for participants” or “scholarships for students who demonstrate need.”) \_\_\_\_\_  
\_\_\_\_\_

From what other sources do expect to receive funding for your event/project?  
\_\_\_\_\_  
\_\_\_\_\_

How much do you expect to receive from those sources? \_\_\_\_\_

**Assurances By Applicant**

Applicant agrees to comply with these assurances if the application is approved by the AYHC: I/my organization will not discriminate on the basis of race, marital status, religion, sex, age, handicap, or national origin in administering the programs, events, or projects supported in whole or in part by this grant (if granted by the AYHC). I/my organization will acknowledge the AYHC’s funding assistance in press releases, media contacts and printed, video, Internet, or audio material resulting from the programs, events, or projects supported in whole or in part by any grant awarded. If my/our project/event does not proceed, the funds will be returned promptly to the AYHC, and AYHC will be notified of the reason.

Signature of Applicant/Representative: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date of Signature: \_\_\_\_\_

**Attachments**

Please check, as appropriate, regarding all attachments to this application:

**Required:**

- \_\_\_\_ Promotions outlines, and descriptions of your Project/Event proposed for funding
- \_\_\_\_ List of all organizations co-sponsoring or collaborating in the Project/Event
- \_\_\_\_ Letters of support: at least two- generally from other organizations representatives
- \_\_\_\_ Project budget
- \_\_\_\_ List of past funding

**Optional:**

- \_\_\_\_ Other useful information regarding the project for which funding is sought

**Please send to:**

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